

Average Weekly Wage

The average weekly wage for Palm Coast MSA in the 3rd Quarter 2010 was \$565. This would be equivalent to \$14.13 per hour or \$29,380 per year, assuming a 40-hour week worked the year around.

Palm Coast MSA	\$565
Florida	\$780



Source: FL Labor Market Statistics, Quarterly Census of Employment and Wages Program

Population

Area	2000	2010	200-2010 Percent Change
Palm Coast MSA	49,832	95,696	92.0%
Florida	15,982,378	18,801,310	17.6%

Source: 2010 US Census

Unemployment Rates

Area	Civilian Labor Force	Number Employed	Number Unemployed	Unemployment Rate	Preliminary Data
Palm Coast MSA	32,658	27,879	4,779	14.6%	Yes
Florida	9,260,000	8,236,000	1,024,000	11.1%	Yes
United States	154,538,000	140,129,000	14,409,000	9.3%	Yes

These figures are for the June 2011 time period. These figures are not seasonally adjusted.
Source: Labor Market Statistics. Local Area Unemployment Statistics Program



Industry Data

3rd Quarter 2010

Industry Group	Establishments	Employees
Retail Trade (44 & 45)	235	3,021
Health Care and Social Assistance	168	2,267
Accommodation and Food Services	149	1,873
Public Administration	33	1,431
Admin., Support, Waste Mgmt, Remediation	191	1,374
Construction	307	897
Other Services (except Public Admin.)	175	652
Manufacturing (31-33)	58	700
Arts, Entertainment, and Recreation	40	557
Professional, Scientific & Technical Svc	223	521
Finance and Insurance	99	381
Real Estate and Rental and Leasing	152	314
Wholesale Trade	88	307
Agriculture, Forestry, Fishing & Hunting	13	130
Transportation and Warehousing (48 & 49)	47	243
Management of Companies and Enterprises	7	7

Income

Income Description	Income Source	Year	Total
Median family income	U.S. Census Bureau	1999	\$45,502
Median household income	U.S. Census Bureau	2009	\$50,249
Median HUD income	Housing & Urban Development/Fannie Mae	2008	\$55,600
Per capita income	Bureau of Economic Analysis	2009	\$32,671
Total personal income	Bureau of Economic Analysis	2009	\$2,993,370,000